

Delegation trip to Germany for UN procurement officers and technical staff: agricultural technologies

Agritechnica – Hanover, November 11-14, 2025



Meet major German players in the agritech industry!

The German-Italian Chamber of Commerce (AHK Italien) on behalf of the German Federal Ministry for Economic Affairs and Climate Action (BMWK) invites you to join a delegation trip to Germany for UN procurement officers and technical staff, which will take place from November 11, 2025 to November 14, 2025 at the Agritechnica trade fair in Hanover.

The 4-day delegation trip is organized exclusively for UN procurement officers to provide participants with information on new products and developments in the German agritech industry, with a special focus on technologies and services that can enable sustainable and smart farm operations and efficient supply chains. Furthermore, the delegation trip is designed to encourage networking with German companies and experts and to create unique business opportunities for all attendees.

The program will include:

- pitch session of participating UN organizations to present procurement needs in front of German companies
- scheduled one-on-one meetings with German companies
- guided visits of the trade fair and of best practice projects
- networking events with German decision makers

We are looking forward to welcoming you in Hanover!

Organizer

Germany's contribution to innovate the agritech industry

Autonomous and sustainable machinery

Germany is the world's third largest producer of agricultural machinery after the USA and China. Both large companies and SMEs are exploring the use of autonomous and sustainable agricultural machinery to increase productivity and resource efficiency. At Agritechnica 2023, the German companies Claas, Kubota and Kuhn presented their prototypes of autonomous carrier vehicles for highly automated field cultivation. John Deere, with its four production plants in Germany, has set an ambitious goal of fully automating all stages from planting to harvesting soybeans and corn by 2030. The company had already unveiled its SESAM tractor in 2022, the first fully battery-powered and completely emission-free tractor on the market. Fendt with its AGCO brand offers a system that supports the machine operator in ballasting, tyre pressure and tractor working speed selection.

Water management

Germany offers numerous innovative water management technologies currently being developed to help overcome environmental challenges: rainwater storage, drip irrigation and organic strategies to conserve moisture and minimize evaporation and water wastage. Projects in this direction are even being implemented at ministerial level. One example is the LAWAMAD project carried out by the Thünen Institute, which analyzes options for improving water management in Germany's agricultural landscapes to increase the availability of irrigation water for crop production.

Digital solutions

Over the past decade, the German agritech industry has been developing a wide range of digital solutions. These include satellite-supported and geodata-based orientation and mapping systems, which provide enormous precision and targeted application of quantities, as well as highly accurate location



determination. Added to this are sensors and related farm management systems, agricultural apps and online platforms for gathering information. Moreover, Germany is a global player worldwide in the production of UAVs (unmanned aerial vehicles), which are key tools for optimizing or minimizing the use of fertilizers and pesticides.

The energy transition

In 2023 the United Nations Development Programme (UNDP) completed a project on sustainable agriculture in Kazakhstan worth more than USD 974,000. More than 400 farmers from 17 different regions of Kazakhstan took part in trainings focused on the integration of renewable energy sources into agricultural production. Representatives from pilot farms traveled to Germany for a study trip as part of the project, where they had the opportunity to visit pellet and biogas production plants, as well as a fully operational dairy farm and a village powered by clean solar energy.

Regarding the use of sustainable fuels such as biodiesel and synthetic fuels in agricultural machinery, many leading German companies and research institutes are engaged in the development of sustainable drive systems. Fendt, for example, is investigating the use of hydrogen fuel cells in tractors and harvesters, while the Fraunhofer Institute for Solar Energy Systems (ISE) is conducting in-depth research into sustainable synthetic fuels.

Preliminary program, November 11-14, 2025

Tuesday, November 11, 2025

- Individual arrival
- Welcoming dinner and presentation of the program

Wednesday, November 12, 2025

- Guided visit of the trade fair
- Scheduled one-on-one meetings with German companies

Thursday, November 13, 2025

- Pitch session presenting procurement needs in front of German companies
- Scheduled one-on-one meetings with German companies

Friday, November 14, 2025

- Guided visit of best practice projects

Agritechnica

Agritechnica is the meeting place for decision-makers and the leading business marketplace for the international agricultural sector. It is a showcase for the global agricultural machinery industry and a forum for the future of crop production.

The event takes place every two years and in 2023 it hosted 2,776 exhibitors from 53 countries and more than 470,000 visitors.

Delegation trip at a glance

- Date: November 11-14, 2025
- Place: Agritechnica, Hanover, Germany
- Program details: see previous page
- Fees: participation is free of charge (see details below)
- Registration: please fill out registration form [HERE](#)
- Registration deadline: April 30, 2025

Participation fees and travel costs

The participation is free of charge for UN procurement officers.

Accommodation and travel costs, such as airfare/train fare, hotel, trade fair ticket, catering and shuttle services, will be covered upon request.

Organizer

The German-Italian Chamber of Commerce (AHK Italien) has been promoting economic relations between Germany and Italy since 1921.

Since 2009, on behalf of the German Federal Ministry for Economic Affairs and Climate Action (BMWK), the German-Italian Chamber of Commerce (AHK Italien) has been informing German companies about the diverse business opportunities with the United Nations and has been supporting UN organizations in identifying new suppliers.

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Registration

Please register at this [LINK](#)

Upon the registration, we will get in touch with you to make accommodation and travel arrangements and to provide further details about the delegation trip. Also, you will receive short profiles of the German companies that will submit their application to meet you and you will be able to select the companies that you wish to meet one-on-one.

Registration deadline: April 30, 2025

Mit der Durchführung dieses Projekts im Rahmen des Bundesförderprogramms Mittelstand Global/ Markterschließungsprogramm beauftragt:



Das Markterschließungsprogramm für kleine und mittlere Unternehmen ist ein Förderprogramm des:



Federal Ministry
for Economic Affairs
and Climate Action



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