

The Berlin Startup Scene

dynamic – inspiring – international

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General Picture

- Every 20 hours, a new Startup is being founded in Berlin. About 2800 all together. (Milan 1300 for comparison.)
- 1 out of 8 jobs in the Berlin Digital Market is a Startup job.
- In Berlin, 187,000 students study at 11 public and 32 private universities. Over 70 research institutes are based in the region.
- Berlin has the biggest density of funding programs, incubators, accelerators in Germany.
- Investors believe in Berlin: 2/3 of all Venture Capital in Germany is invested in Berlin.

Investments

Investitionen in Start-ups

Angaben in Millionen Euro



**69% of all
Startup
investments in
Germany go to
Berlin**

Source: Tagesspiegel,
10.1.2018

Accelerators



5 Monate dauert ein Programm
20 Tage durchschnittlich

40 geben Geld,
durchschnittlich: 87.000 €

29 wollen Anteile,
durchschnittlich: 11,7 %

Infografik erstellt von GRÜNDERSZENE

Source:

<https://www.gruenderszene.de/allgemein/acceleratoren-uebersicht-2018>

- **Technology** Startups have priority in all public funding programs in Germany.
- But there exists also a 40 Mio. € fund for the creative industries in Berlin (fashion, film, arts, literature, design, etc.).
- A selection of Startup competitions, some of them at the national level:

- Businessplan Competition Berlin-Brandenburg
- Start2Grow
- Innovation Award
- Start me Up
- netSTART Award
- Innovationspreis der deutschen Wirtschaft
- IKT innovativ
- Enable2start
- DIN CONNECT



Famous Startups founded or based in Berlin

- Scout24



- SoundCloud



- Wooga



- Babbel



- Sofatutor



- brands4friends



- Delivery Hero

- Kreditech



- Zalando



- ResearchGate



- HelloFresh



- reBuy



- Lemoncat



- Solarisbank



- Auto1



- 3YOURMIND



Famous Smart Green Startups founded in Berlin

- Thermondo



- Sonnen



- Ubitricity



- CleverShuttle



- Infarm



- Coolar



- Green City Solutions



- Soulbottles



- ImagineCargo



- Ecoligo



- SirPlus



- Dentabs



- Ecosia



Big Startup Events in Berlin

- re:publica
- TOA (Tech Open Air)
- NOAH
- Heureka
- Startupnight
- CUBE Tech Fair
- Startup Camp
- Startup Safari
- Hy!Berlin
- hub.berlin
- Start Up Energy Transition
- **Smart & Green on Stage:
18.10.2018**



GET YOUR TICKET



Smart & Green on stage

A forward thinking event for startups,
companies and investors
on **October 18, 2018** at **EUREF Campus, Berlin**

Discover more

GET YOUR TICKET



What is the next big thing?

- Blockchain
- Mixed Reality (VR/AR)
- Artificial Intelligence
- Bio-Engineering / Genetic Modification
- Brain-Computer Interface
- Quantum Computing
- Cryogenics / Radical Life Extension



What is the next big thing in food?

- Nootropics (smart drugs)
- Zucozero – the natural sugar alternative
- Food from insects (high protein)
- 3D-printed food

Who we are

Andersen Marketing KG

Dipl.-Kfm. Thomas Andersen

- Startup consulting
- Matchmaking events
- University lecturing

www.andersen-marketing.de

Talenteco GmbH

Dr. Andrea Licata

- Startup development
- Internet projects
- Smart&Green events

www.talenteco.net



Thank you!
Grazie/Danke!

